

TEXT REQUEST

TEXT MESSAGING FOR BUSINESS



2014

Year founded

23

Team members:
15 at HQ, 8 remote

\$0

From outside investors

>125%

Year over year growth
since inception

ABOUT THE PRODUCT

Text Request is an online text messaging software for business. Users log in from any device to send and receive texts using their current business phone numbers, for applications such as sales, service, promotions, scheduling, reviews, and more. The platform allows for multiple users, meaning the task of keeping up with client communications can be shared among multiple team members.

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CO-FOUNDERS

Brian Elrod, Chief Executive Officer
Jamey Elrod, Chief Customer Officer
Rob Reagan, Chief Technology Officer

HEADQUARTERS

Chattanooga, Tennessee

KEY DIFFERENTIATORS

- Chose to bootstrap business rather than pursue venture capital
- Female co-founder

TEXT REQUEST'S BRIAN ELROD ANSWERS THE QUESTION:

Why Do Business In Chattanooga?

ENTREPRENEURIAL TALENT POOL & ECOSYSTEM

Chattanooga leaders have done a great job developing and recruiting top tier talent, particularly for roles in business development, marketing, and customer service. There are plenty of young, capable professionals who are hungry to prove themselves. There's also an incredibly supportive entrepreneurial community in town willing to help however they can. We've benefited directly from all of this.

AFFORDABILITY

The costs of starting a business and living comfortably in Chattanooga are so low that it's an ideal place to be. We would not have been able to do what we've done — bootstrap a startup and grow at our pace — in another city. Chattanooga is also a one-of-a-kind place to live between the waterfront, mountains, parks, community, restaurants, and everything else it offers. You can't beat it!

VISIBILITY

We're headquartered in Chattanooga for seemingly countless reasons. We built our Software-as-a-Service (SaaS) product on the back of EPB's gig-speed internet, which is a game-changer for online companies. The entrepreneurial ecosystem, talent pool, and credibility that operating in Chattanooga brings are also important to us. On top of that, our three co-founders are Chattanooga natives. We're proud to call Chattanooga home and dedicated to helping others in our community succeed as well.

SELECTED CLIENTS IN THE CHATTANOOGA AREA

